



Digital Learning Company
of the year
BUSINESS WORLD EDUTECH
AWARDS, 2022



Partnership with top Indian
Universities: IIT Delhi,
Hindu College, Jaipuria
Institute of Management



01 mentza

THE BEST START TO A STUDENT'S CAREER

CRAFTED BY LEADERS IN
BEHAVIOURAL SCIENCE
POWERED BY AI

MENTZA IS THAT PERFECTLY DESIGNED LIVE AUDIO PLATFORM POWERED BY HUMAN & AI MENTORS THAT SUPPORTS CAREER JOURNEYS OF MILLIONS OF YOUTH ACROSS INDIA



"It's exciting to see how technology like Mentza is enhancing learning and self-improvement, and we are committed to ensuring our students leverage these advancements to become the best versions of themselves."

DR REKHA KANODIA

General Manager, Sparsh Global Business School



66%

Fresh college graduates feel unprepared for the job market



90%

Global executives believe soft skills are becoming increasingly crucial



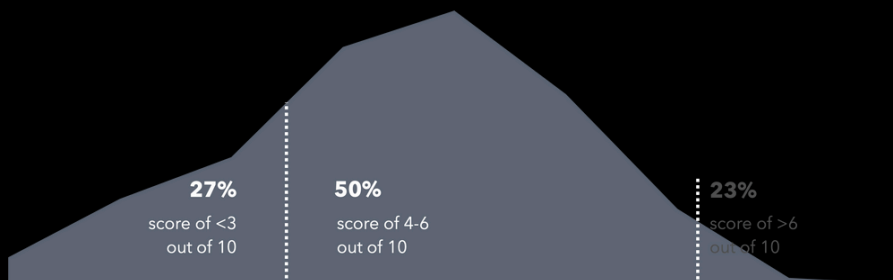
46%

Firms feel they must have better mental health support at the workplace



Source: <https://www.orfonline.org/research/the-future-of-the-indian-workforce-a-new-approach-for-the-new-economy>

Of the 1000's of students who have taken the Mentza Mock Interview only **23% of scored 6 or above** at an overall level.



BRIDGING THE GAPS IN CAREER SUCCESS JOURNEYS WITH BEHAVIOURAL SCIENCE

As behavioral scientists, we believe youth need an environment that bridges learning and confidence through active speaking—building confidence, structuring thoughts, and influencing effectively.

- 100% psychological safety to start speaking,
- The right level of discomfort to build resilience and confidence, and
- A place for meaningful conversations that sharpen the ability to express and influence.



TRANSITIONING FROM ACADEMICS TO CAREER SUCCESS



India's evolving job market highlights a gap between higher education outcomes and workplace demands. Many young people lack soft skills like storytelling and communication, limiting their growth and causing anxiety and self-doubt. Addressing this issue is essential to empower them to reach their potential and drive positive change in society.

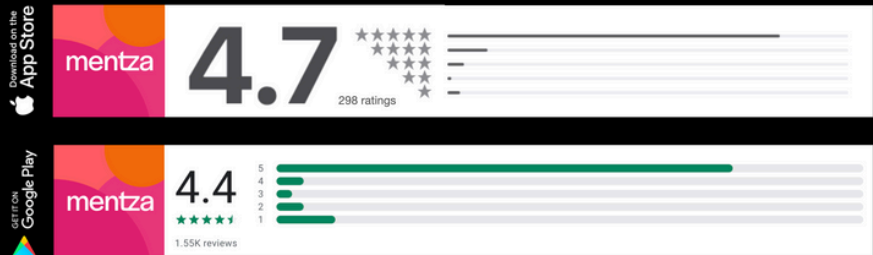
Students who attempted the AI powered mock interviews on Mentza more than once, typically showed a

13% increase in scores

drastically improving their chances at securing internships and jobs.

Mentza Interview readiness report 2024

MENTZA ON THE APPSTORE AND PLAYSTORE



S Shah
★★★★★ 28/04/23
One of the best app I haven't downloaded a better app yet. Best Teachers and people are very supportive here. The best application to learn English and I learned a lot from this application and I am still learning. If you're searching app for learning English at least you should try. This application is not only for English but also for other skills.

@GauravJain-zo8gt

"Thank you, Mentza and IIT Delhi, for providing such a great platform to build confidence. Indeed, it is a great app and an excellent example of using AI for humanity. This app is a remarkable application of artificial intelligence. I am stunned by its capabilities, as the AI assistant in this app behaves almost like a human. The work done by Intem Lab is unimaginable. Thanks a lot, and Jai Jinendra to the creators. ❤️❤️❤️"

MENTZA IN THE NEWS

Business World EduTech Awards
Digital learning Company of the year 2022



Thekarostartup

Empower Your Journey with Mentza, Anurag Vaish & Team's Mumbai-Based Live Audio Platform Redefining Soft Skills Development



Home / TMT / Conversational Learning Startup Mentza, IT-Focused Edtech Platform ByteXL Raise Funds

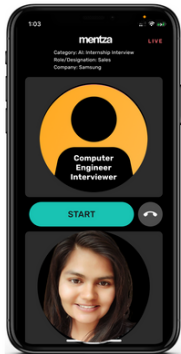
Conversational Learning Startup Mentza, IT-Focused Edtech Platform ByteXL Raise Funds

By - Anuj Suvarna
29 Sep 2021



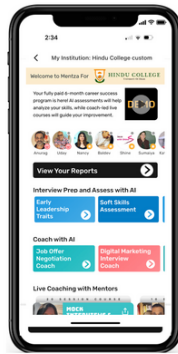
Credit: 123RF.com

OPPORTUNITY TO LEARN & PRACTICE EVERY ASPECT OF CAREER SUCCESS



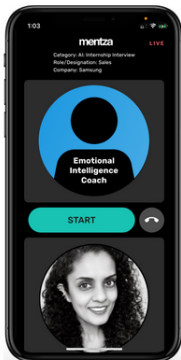
1. AI-Led Interactive Mock Interviews

for Internships, Sales, Marketing, HR, Campus Placements, Technical Jobs, Digital marketing, product Manager...



2. AI-Led Competency Assessments

on Emotional Intelligence, Leadership Traits, Communication Confidence and other Soft Skills



3. AI-Led Interactive Audio Coaching

on Negotiation Strategy, Interview Prep, Domains of your relevance like ML, Digital Marketing, Sales, Brand Marketing...



4. AI- Led Resumé Defence Live Conversations

with Feedback on How to Showcase Experiences and Achievements

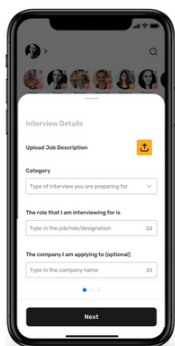


Scan QR code to view the Mentza App demo



5. Live Interactive Audio Courses with Expert Mentors

on Interviews, Resumes, Emotional Intelligence, Leadership, Communication Confidence and many others



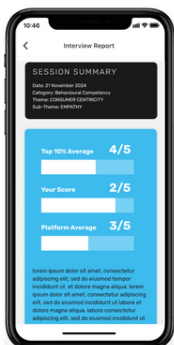
6. JD Based Interview Practice

Practice for Campus Placements or otherwise with AI for specific Industries, Companies and Roles



7. Practice Speaking in Live Group Discussions

with Friends and Strangers



8. Instant Feedback Reports

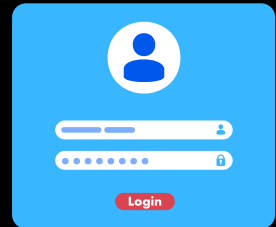


9. Rewards and Leader Boards

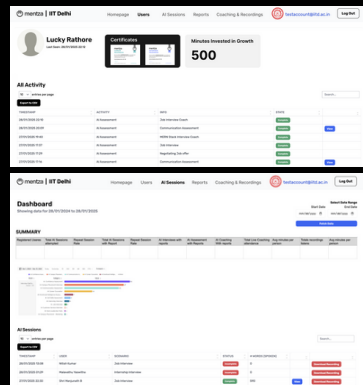
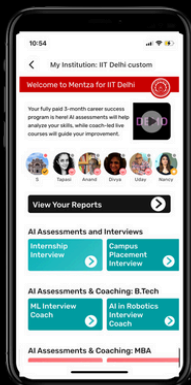
ADDRESSING NEEDS OF INSTITUTIONS

INSTANT ACTIVATION

Zero-tech integration
required with institutional
email led log ins

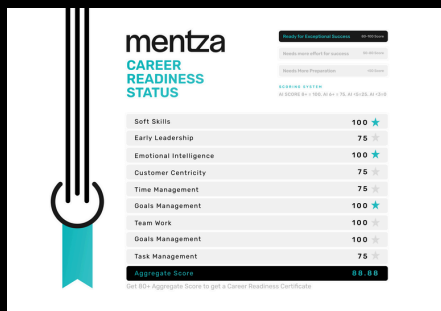
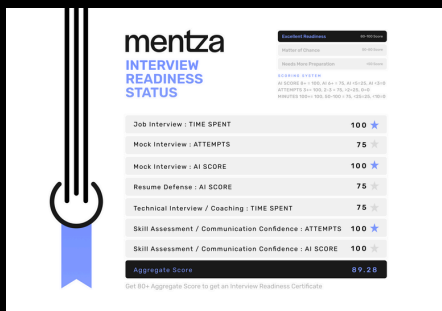


CO BRANDING | CUSTOMIZATION | TRACKING DASHBOARDS



- ▶ Students are given access to a co-branded Mentza page.
- ▶ The content on the co-branded page is completely customised to the specific needs of the institution. Admin support to create custom coaching tools - both ai and live mentors
- ▶ Back-end features to upload specific JDs during placement times for custom AI-Interviews.
- ▶ A custom live dashboard is accessible to admin to monitor engagement and track student progress

DESIGNING FOR ENGAGEMENT - OVERCOMING PROCRASTINATION TO BRIDGE INTENT-ACTION GAP



- ▶ Live sessions, AI assessments, and coaching create a relaxed, conversational environment that mirrors real-life discussions, reducing formality and stress.
- ▶ Immediate, actionable feedback makes assessments developmental, not evaluative, turning each interaction into a motivating mini learning experience.
- ▶ Progress tracking with points, rankings, and rewards enhances motivation, provides clear milestones, and encourages sustained engagement through measurable achievements.

OFFLINE WORKSHOPS

Interactive offline workshops guide students through the Mentza app, highlighting its features and the crucial role of soft skills in career success.



A REWARDING EXPERIENCE

- ▶ Students earn certificates to showcase their soft skills growth and enhance their career prospects.
- ▶ With permission from students and institutions, these certificates will also be shared with corporates to boost job opportunities.



STRATEGIC ADVISOR



ALOK RANJAN

Former Chief Secretary (Retd.) Uttar Pradesh | Public Policy Expert | Author | Speaker | Thought Leader.

THE FOUNDERS

125+ years collective experience across Design, Tech, Marketing, Sales and Entrepreneurship



ANURAG VAISH CEO

3X founder with a successful exit
Co-founded Finalmile, a successful behavioural sciences consulting firm in US, Africa and India.
Executive Team At Fractal, Advisory Board & Mentor: Chrysalis, Gray Matter Capital, TIE
Over 2 decades of work experience



ANAND MP Chief Marketing & Monetization Officer

Marketing, advertising and product management professional with over 2 decades of experience
Co-founder at Finalmile Consulting, a successful behavioral sciences consulting firm.
Engineer from CET, Trivandrum and MBA from XIM, Bhubaneswar



DIVYA BALAKRISHNAN Chief Engagement Officer

Behavior change and Nudge Specialist spanning over 15 years
Computer Science Engineer and M.Sc. in Cognitive and Decision Sciences from UCL, London.



FAREEESH VIJAYARANGAM CTO

Co-Founded It's Alive
Tech professional with over 15 years of working experience
Software Engineering at the University of New Brunswick at Fredericton, Canada.



JAYAL SHROFF Chief Design Officer

Design professional with a background in behavioral science and a career spanning two decades.
Masters in Design from Goldsmith University, London.



TAPASI MITTAL Chief Growth Officer

Entrepreneur, Design & Behavioral Sciences professional with over 18 years of work experience
Masters in Architecture from Pratt Institute of Design, New York.



UDAY KIRAN Chief Content Officer

Business storyteller, Globally accredited leadership coach, Founder of #1MinuteStories
MBA with over 2 decades of sales & marketing experience across Wipro, Eveready, Samsung.



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AI
interviews

LIVE
courses

AI
coaching

career
success

